

Moving from possibility to reality

Former Middie promotes successful living to nation

By Ginny McCabe
For The Journal

Kendall Wright grew up in Middletown on 18th Avenue, and now he is drawing on his experiences as a youth to communicate a message about successful living to nationwide audiences.

Wright, a 1978 Middletown High School graduate, for the last 12 years has worked for Pope and Associates, a personnel diversity consulting firm, and his position as vice president of education and training has given him the opportunity to travel the country, designing and presenting workshops to help managers and lead-

ers understand and value diversity from a business perspective.

"I have done workshops in Canada, Puerto Rico..." he said. "I have done workshops on my own as well. Actually, I did one for the Middletown Second Ward last summer, teaching empowerment and leadership skills at the grassroots level."

Using the ideas for some of the workshops, Wright has developed his own company, Entelechy Training and Development Inc. The name of the company, Entelechy, "means moving from possibility to reality," Wright said. The workshops he has developed include topics such as communica-

tions skills, leadership skills and coaching, among others.

Mentor and close friend Middletown's Elmon Prier, who has known Wright for years, describes him as a multi-talented individual.

But Wright most recently has launched into a new way of motivating others, through a book he has had published, "Affirming and Confirming Successful Living." It is a workbook-formatted publication that encourages readers to cultivate a successful perspective.

"I noticed in the work that I was doing as a motivational speaker that there were a lot of people who seem to be preoccupied with the negative," he said.

"I think there was a time in his life when he had the feeling that people didn't think he would amount to very much," Prier said. "From that, he just caught fire and went on academically, he served



Wright

in the military, graduated from college and graduate school, and at the same time landed a job with the founders of Pope and Associates."

Wright describes the book as a tool to chronicle the positive things in each person's life.

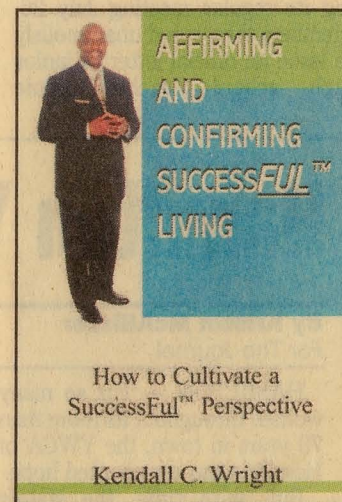
"There is a lot of talk in the marketplace, particularly in the area of psychology, around the power of affirmation. There is no doubt that affirmations are powerful," he said. "What I saw as the missing link was the confirmation of that which was affirmed, so I put the concept together, that yes we can affirm daily, but it is even more powerful to look back over a record of how the affirmation is

actually confirmed in your life. That concept is reflected in the title."

Following graduation, Wright earned a bachelor's degree in psychology/sociology communications from the University of Dayton. Wright later took on the role of teacher and worked as an instructor with Southwestern College of Business in Middletown.

Following his undergraduate work, Wright also earned a master's degree in human resources development and management from Webster University.

Wright lives in the West Chester area with his wife, Marva. They have four children: Dabreca, 26; Brandon, 22; Rashuad, 20; and Kazzlen, 16. Wright remains involved in the Middletown area, serving as assistant minister at United Missionary Baptist Church.



How to Cultivate a
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Kendall C. Wright

Submitted photo
Former Middletown resident Kendall Wright's book, "Affirming and Confirming Successful Living" encourages readers to cultivate a successful perspective.